



Maytag
DAIRY FARMS
CELEBRATING

80
YEARS

**HOLIDAY
CATALOG 2021**

Celebrating 80 Years of Excellence.

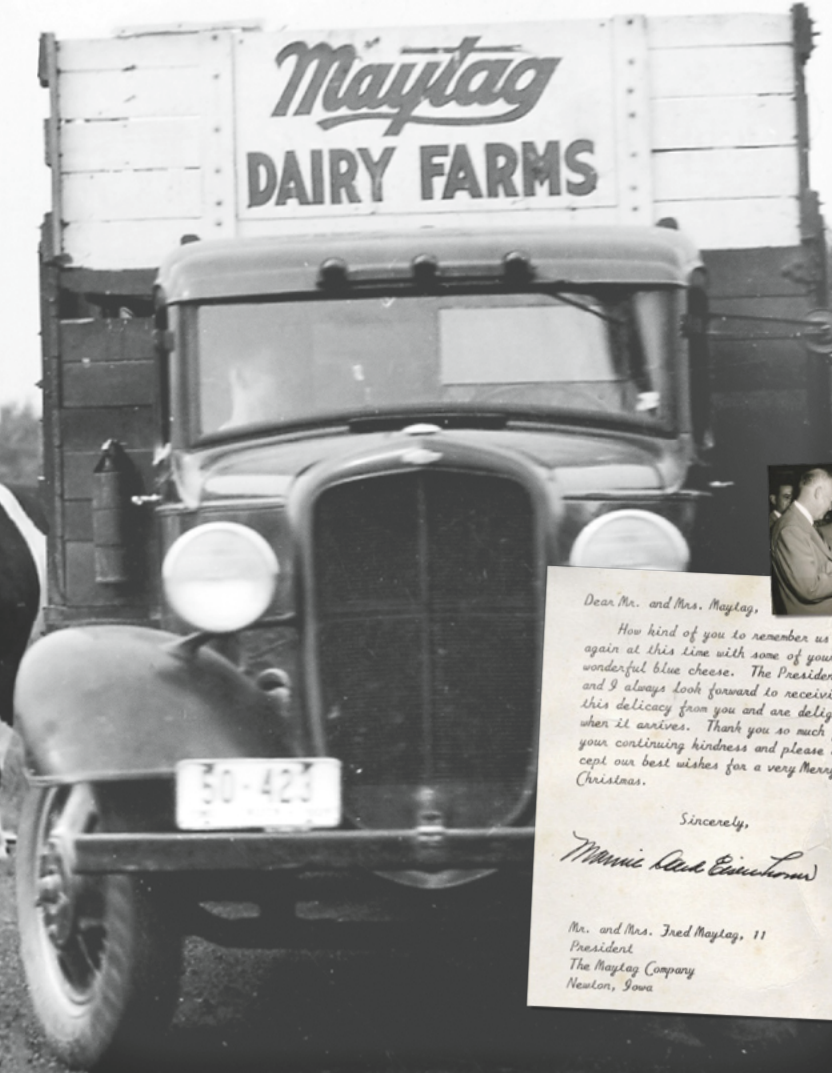
Since our first wheels of blue cheese were turned out by Frederick Maytag II in 1941, Maytag Dairy Farms has been making artisan blue cheese with fresh, local Holstein milk in Newton, Iowa.

Our unparalleled commitment to creating the world's finest blue cheese means each wheel is handcrafted in the traditional method by our expert cheesemakers, carefully cave ripened in our own cheese caves, and hand wrapped in our signature blue and silver foil. This level of commitment & dedication to craftsmanship has defined Maytag for 80 years, and will continue to do so as we bring you a premium product & premier cheese experience for years to come.

Maytag Blue Cheese was founded by family & created for friends.
Thank you for being part of our 80-year journey.



DERAIL



Dear Mr. and Mrs. Maytag,
How kind of you to remember us again at this time with some of your wonderful blue cheese. The President and I always look forward to receiving this delicacy from you and are delighted when it arrives. Thank you so much for your continuing kindness and please accept our best wishes for a very Merry Christmas.

Sincerely,
Minnie Helen Eisenhower

Mr. and Mrs. Fred Maytag, 11
President
The Maytag Company
Newton, Iowa

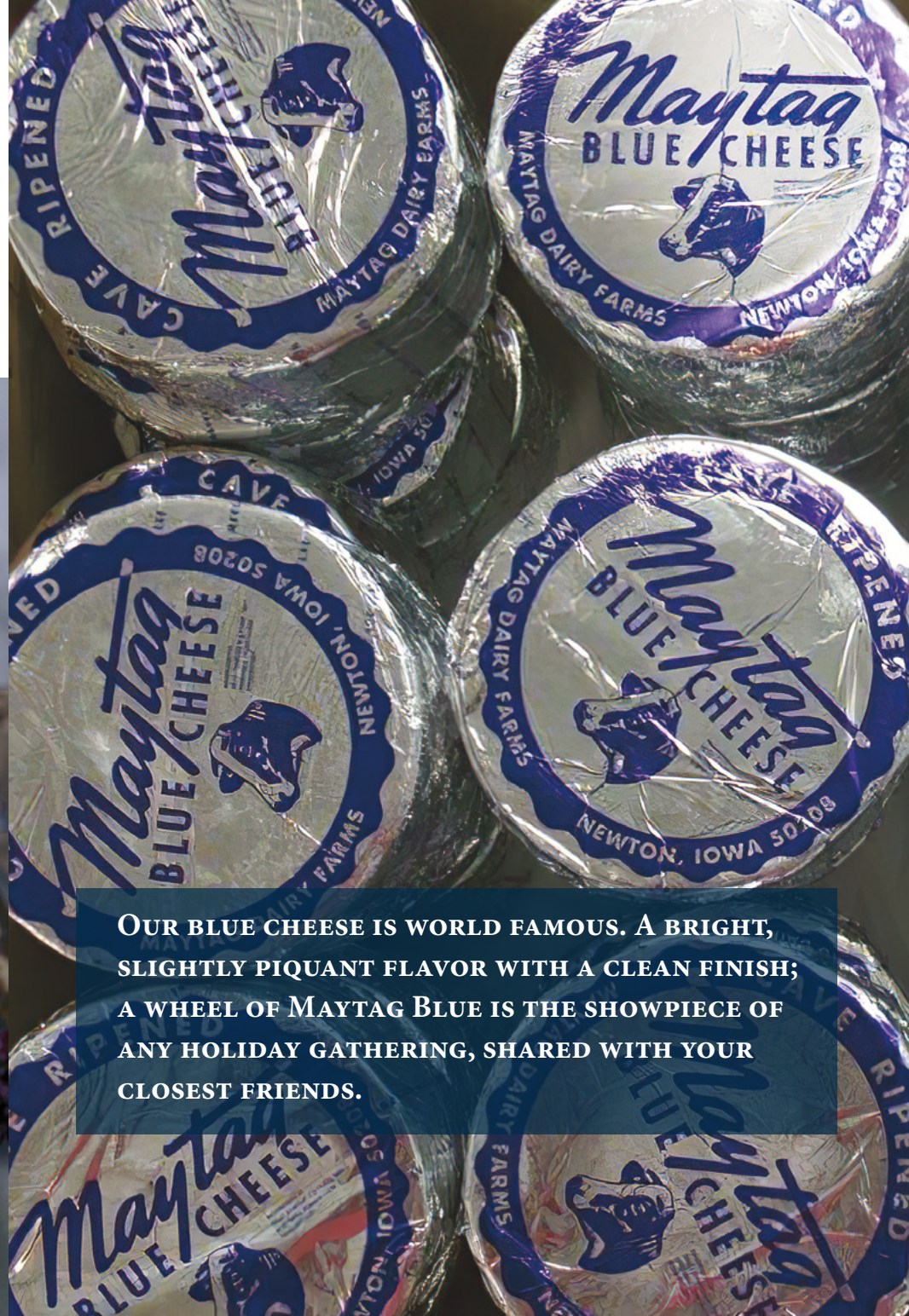


MAYTAG BLUE CHEESE WHEELS

Every single wheel of blue cheese is placed in our hillside caves on the farm and aged to perfection. We hand wrap each one in our signature foil.

2 lb. Maytag Blue Wheel – No. 2 \$60

4 lb. Maytag Blue Wheel – No. 4 \$100



OUR BLUE CHEESE IS WORLD FAMOUS. A BRIGHT, SLIGHTLY PIQUANT FLAVOR WITH A CLEAN FINISH; A WHEEL OF MAYTAG BLUE IS THE SHOWPIECE OF ANY HOLIDAY GATHERING, SHARED WITH YOUR CLOSEST FRIENDS.

MAYTAG BLUE CHEESE WEDGES

Three wedge sizes give you options for any serving need, from a cheeseboard to a crowd pleasing appetizer. Each wedge comes hand wrapped in our signature foil.

8 OZ. WEDGES

2 - 8 oz. Wedges

No. 6 \$38

4 - 8 oz. Wedges

No. 7 \$76

4 OZ. WEDGES

8 - 4 oz. Wedges

No. 5 \$80

1 OZ. WEDGES

12 - 1 oz. Wedges

No. 112 \$37.50



Blue Trifecta

This flight of Maytag Blues goes from our buttery classic Maytag Blue, to the earthiness of our Maytag Farm Reserve to the pungent flavors of our extra-aged Farm Reserve Black Label. A great gift for the cheese connoisseur.

4 oz. Wedge each of Maytag Blue, Maytag Blue Farm Reserve & Maytag Blue Farm Reserve Black Label

No. 502Trio \$39.99

Blue Trio

Cave-aged to perfection, this pack includes 3 - 4 oz. Maytag Blue Cheese Wedges, individually hand wrapped in our signature foil.

3 - 4 oz. Maytag Blue Wedges

No. 502-3 \$30

MAYTAG FARM RESERVE

A new taste from the Maytag Dairy Farms, created and aged here on the dairy farm. The buttery taste and texture of Maytag Blue Cheese gives way to new flavors. The earthy, nutty tastes are encapsulated in a natural rind meticulously aged by our skilled cheesemakers. We are proud to present our newest cheese in the Maytag Dairy Farms family of cheeses.

1 - 4 oz. Wedge of Farm Reserve – No. 502F \$12.49

3 - 4 oz. Wedges of Farm Reserve – No. 502F-3 \$37



MAYTAG FARM RESERVE BLACK LABEL

Couldn't love the strong flavors of Maytag Blue more? Try our boldest blue, Maytag Farm Reserve Black Label for an amplified taste and incredibly creamy texture. The edible bloomy rind develops as the cheese ages, enhancing the flavor profile. Maytag Farm Reserve works wonderfully with the flavors of the season—rich desserts, bold Ports, and sparkling wines.

1 - 4 oz. Wedge of Farm Reserve Black Label – No. 502B \$17.50



MAYTAG BLUE CHEESE CRUMBLES



Our classic Maytag Blue Cheese crumbled and ready to top salads, steaks, or even popcorn.

2 - 4 oz. Maytag Blue Crumble Cups

No. 461-2 \$13

GIFT BOXES

The Chef

Delight the chef in your life with all three of our Maytag Blue Cheeses, plus four other delectable cheeses for every recipe. Bundled with Maytag Dairy Farm's harvested honey, three flavors of artisan jam & our favorite cheese knife, The Chef is sure to complement any kitchen.

1 - 4 oz. and 1 - 8 oz. Maytag Blue Wedges, 1 - 4 oz. Maytag Blue Farm Reserve, 1 - 8 oz. each of English-Style Aged Cheddar, 7 Year Aged White Cheddar, Swiss & White Cheddar, 1 - 8 oz. Maytag Honey, our Jelly Trio & Favorite Cheese Knife

No. 566 **\$140**



Better Cheddar & Blue

Create the perfect sweet and savory cheeseboard with this sure-to-please combination.

8 oz. each of Maytag Blue Wedge, English-Style Aged Cheddar, 7 Year Aged White Cheddar & 4 oz. Maytag Honey

No. 342 **\$43**



GIFT BOXES

True Blue

This trio of Maytag Blue paired with Maytag honey is perfect for the blue cheese super-fans in your life.

2 - 4 oz. Maytag Blue Wedges, 1 - 4 oz. Maytag Blue Farm Reserve Wedge, 1 - 4 oz. Maytag Blue Crumble Cup & 4 oz. Maytag Honey

No. 170 **\$46**



Family & Friends

This gift box of our finest cheeses paired with Fig Preserves and Maytag Honey is sure to make the special times with family & friends even more memorable.

8 oz. each of Maytag Blue Wedge, Havarti, Swiss, White Cheddar & English-Style Aged Cheddar, 7 oz. Cheddar Spread, 5 oz. Fig Preserves & 4 oz. Maytag Honey

No. 115 **\$73**

GIFT BOXES



Heritage Gift Pack

A selection of 4 cheeses displaying distinctive styles of cheesemaking—a great gift for sampling.

8 oz. each of Maytag Blue Wedge, Swiss, English-Style Aged Cheddar & White Cheddar

No. 110 \$43



Cheddar Charmer

Experience three levels of sharpness with these crowd-pleasing Maytag Cheddars.

8 oz. each of 7 Year Aged White Cheddar, English-Style Aged Cheddar & White Cheddar

No. 382 \$24



Blue Trifecta

This flight of classic Maytag Blue and our extra-aged Farm Reserve Blues make a great gift for the Blue lover in your life.

4 oz. Wedges each of Maytag Blue, Maytag Farm Reserve & Maytag Farm Reserve Black Label

No. 502TRIO \$39.99

— *Plus* —

Havarti Party

Havarti is a semi-hard cheese with subtle notes of both sweet and acidic. Smooth and buttery, it's perfect for slicing and snacking.

4 - 8 oz. Havarti

No. 380 \$24

See the Blue Trio on page 7.

BUILD YOUR OWN GIFT BOX

BEST SELLER

Select your choice of cheeses to create a delectable, customized gift.

Each cheese is made to meet the standards of Maytag's discerning cheesemakers. You choose your favorite flavors and we'll box it up for you!



Only \$10 per item

4 oz. Maytag Blue Wedge

No. 502

8 oz. English-Style Aged Cheddar

No. 215

8 oz. White Cheddar

No. 209

8 oz. 7 Year Aged White Cheddar

No. 256

8 oz. Swiss

No. 204

8 oz. Havarti

No. 213



MAYTAG CHEDDAR CHEESE

WHITE CHEDDAR

Maytag has been selling cheddar cheese for more than 45 years. Our wide range of cheddar finishes has something for every taste from mild to bold. Crowd pleasing cheddar is versatile and easy to pair.

2 lb. White Cheddar Wheel

No. 61 \$26

WHITE CHEDDAR & MAYTAG BLUE COMBOS

Two timeless flavors in one beautiful gift.

2 lb. White Cheddar Wheel & 2 lb. Maytag Blue Wheel – No. 62 \$82

2 - 8 oz. White Cheddar & 2 - 8 oz. Maytag Blue Wedges – No. 63 \$50

See the Cheddar Charmer Gift Box on page 12.

MAYTAG CHEESE SPREADS

Maytag Cold-Packed Cheese Spreads are super spreadable and smooth—great with your favorite crackers or fresh veggies. Enjoy the flavor and tang of sharp cheddar or Maytag Blue with a white cheddar base, or both!



MAYTAG BLUE CHEESE SPREAD

7 oz. Maytag Blue Spread – No. 45 \$15

CHEDDAR SPREAD

7 oz. Cheddar Spread – No. 48 \$8



MAYTAG BLUE & CHEDDAR SPREADS

7 oz. Maytag Blue & 7 oz. Cheddar Spread – No. 88 \$23

GREAT GIFT ADD-ONS



Jelly Trio

Three different flavors of artisan jam, perfect for pairing with your favorite Maytag cheeses! The trio includes 1 - 5 oz. jar each of Strawberry Pepper Jelly, Peach Pepper Jelly, and Old-Fashioned Fig Preserves.

No. 623 \$18



Our Favorite Cheese Knife

With a unique patented drafted blade, this cheese knife was originally designed as a soft-cheese knife, but we love it for slicing all of our cheeses. Perfect for cutting *anything* that would stick to ordinary knife blades.

No. 553 \$16

BOURBON PECAN SAUCE

Decadent Bourbon Sauce that creates a dessert all its own when poured over our Maytag Blue Cheese. A showstopper for your holiday gathering or a delectable gift for a cheese fan wanting to try something new.

**21 oz. Jar of Bourbon Pecan Sauce
& 2 lb. Wheel of Maytag Blue Cheese**

No. 203 **\$72.95**

21 oz. Jar of Bourbon Pecan Sauce

No. 810 **\$12.95**



MAYTAG HONEY

What could be better with your favorite Maytag Blue Cheese than Maytag Honey? With help from the bees here at Maytag Dairy Farms, this is some of the sweetest honey you'll ever try.

4 oz. Bottle Maytag Honey – No. H-400 \$7.95

8 oz. Bottle Maytag Honey – No. H-800 \$11.95



*Watch our website for
Honeycomb in 2022!*

Barrel Aged MEAD

Honey Wine from our estate bees

In celebration of our 80th anniversary, Maytag Dairy Farms has collaborated with Foundry Distilling Co. in Historic Valley Junction, Iowa, to create Maytag Mead Honey Wine, a barrel aged mead made with honey from our farm's honey bees.

To learn more about Maytag Mead, visit our website at www.maytagdairyfarms.com.

Get Your Bottle Today

Limited quantities, currently only available online. Visit maytagdairyfarms.com to place your order.

* Maytag Mead will ship from Foundry Distilling Co. separately from other Maytag products.

Produced & bottled by:

FOUNDRY  **DISTILLING CO.**

West Des Moines, IA · FoundryDistillingCompany.com



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We have been helping businesses treat clients, colleagues, and partners alike with gifts of good taste for decades. Celebrate remarkable people with a remarkable gift.

Order ahead for the holidays.

- 1 Create your recipient list. From 10 to 1,000. We will work with you to customize, review, and confirm.
- 2 Choose your favorite gift assortment or customize one with the help of our customer service team. We will find the perfect combination for your needs and budget.
- 3 Contact our team at info@maytagdairyfarms.com or 1-800-247-2458 and we will take care of the rest.

Personal cards may be sent to us to package with your orders.



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